## Alumni Advisory Board Executive Meeting Minutes Friday, November 4, 2022 Indianapolis, IN

- I. Call to Order Kedar Murthy
  - a. Kedar Murthy called the meeting to order.
- II. Roll Call Kerrie James-Hunter
  - AAB Allison Bowman-Rogers, Gary Bullock, Jason Carlyle, Mike Chaney, Steve Decker, Kameron Eisenhour, Greg Gotwald, Nellie Hohne, Melva Holt\*, Jason Karlen, Alyssa Lobo\*, John McClain, Ken McCleary, Kedar Murthy, Alexa Myers, Kelly Noel\*, Kali Nordquist\*, Craig Pohlman, Dan Price, Nyle Riegle, Amanda Stapleton, Dieter Schultz\*, ARBOT - Chris Inman

(\*Virtual attendance)

Absent: Matthew Iwema, Steve Schmitz, Victoria Zheng, Paul Palmer, Robert Stone

- III. Approval of minutes from last meeting Kedar Murthy
  - a. Motion to approve minutes; seconded, motion passed.
- IV. ARBOT Report Chris Inman
  - a. The morning started with Courtney Valmore giving the student report. The SGA is seeking an increase for student workers. There have been some changes to Indiana law and there is some concern about women's health. They are now providing pregnancy tests in the women's bathrooms. Student moral is up since COVID. Students are glad to be back in the classroom. Fellow students have noticed that the Freshman class is not as prepared as in the past due to COVID. There have been a lot of efforts to bolster the freshman class, especially in calculus and there has been a push to have tutors in the classroom.
  - b. Dr. Reyes spoke on behalf of the faculty. Two major points were: faculty feeling burnt out from the past couple of years and constant change and there really is no return to normal, it is always something new.
  - C.

appointment without tenure, with some rules, it would not be indefinite and there would be fixed term

i. President's remarks were about our national rankings, which are excellent; facility

- c. This past summer conducted a retreat with coaches, GA's, assistant coaches and other administrators just about the things that Rose does well. After 6 months in the trenches, here are the top 4 goals to concentrate on:
  - i. Increase department visibility and community engagement.

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- ii. Provide diversity training and education for staff and enhance their professional development opportunities. This is two-tiered. As our department works closely with the office of inclusion, it is important that we do some education ourselves.
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as fundraising and administrative duties are my responsibility. All coaches still have some administrative duties, but it is condensed, and they have guidelines. Athletics connects with Diversity, Inclusion and Equality because everyone watches sports. If we don't take some ownership in how our student athletes travel, being mindful of where we travel in groups, be mindful of our surroundings and be socially aware that everyone's experience is going to be different. We can be a better department when we take the time to educate ourselves.

- h. To Do List
  - i. Develop a comprehensive plan for the SRC. Are we going to add teams and how many will we add and where will we put everybody.
  - ii. Support staff development and adding recruitment to that. Some of our recruiting budget lines are not where they need to be, and our coaches are amazing recruiters, there needs to be funding for that.
  - iii. Welcoming more corporate sponsorships.
- i. Lastly, an important quote, "the most successful people do not see adversity as a stumbling block but as a steppingstone to greatness". We have had to deal with some adversity, and we will always have to deal with it, but how we overcome adversity is what I look at.

A period of discussion and an opportunity for questions was held.

- VII. Staff Reports Steve Brady and Charlie Ricker
  - a. Steve stated that the female enrollment nationally was up 1% but numbers in the Midwest were down almost 3%. For private colleges nationally, female enrollment was down about 1%.
  - b. Nick Davis was our Diversity expert on campus. Nick announced his resignation and accepted a position at Dartmouth. He left in September and the search is on for his replacement. Not only has athletics used the Department of Diversity for trainings, but many offices across campus have also taken advantage of programs through that office.
  - c. Strong start for the school with 602 new students. Campus as a whole is trying to readjust to our previous sense of normal post COVID. There are n

g. Finishing up search for the Chief Business Officer of Finance to replace Matt Davis. Matt

President on the ARBOT selection, chair the nominations committee and other responsibilities are in Article V. After two years as Vice-President, you move into the role of President. Attendance is required at several events – Homecoming at Alumni beer tent, speaking at the Golden Gala, and then

- e. Student Recruitment Amanda Stapleton and Dieter Schultz
  - i. Discussed option of having two waves of notecards. January focusing on early applicants and in March for the general applicant population. Discussed how, with limited drag on Rose-Hulman, have more targeted alumni outreach through those cards. Specifically looking at the application and where they can disclose on high school activities or sports and try to align those applicants with people who are doing the notecards who have done that activity or sport to try and give that a more personal touch when sending the notecards.
  - ii. Looking at fee waivers and how they were used and some metrics and take that away and better understand that. Fee waivers just closed on November 1 and that information is not available yet but will look to bring tha3 (t)-39for0.6 (m)-6.2 (a3 (9 (i)10.6 (i).